

COOKIE STATEMENT

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1. MAPPING YOUR VISIT OF OUR WEBSITE

A. Cookies

- i. A cookie is a small text file that is stored by the browser of your computer, tablet or smartphone when you first visit this website.
- ii. Studio Roof uses different types of cookies:
 - a. Functional cookies: These are cookies with a purely technical functionality. These ensure that the website works properly, so that it can, for example, remember your preferred settings. Using these, we can also optimize our website and the services through our website.
 - b. Analytic cookies by third parties: These cookies can keep track of your online behaviour. These cookies are used by Google Analytics.
 - c. Tracking cookies: These cookies are placed by an external party. By reading these cookies the advertiser recognizes you when you visit a site in which he is also involved. If you continue browsing, personalized ads can be shown. These cookies can also keep track of your online behaviour, which may result in a very specific profile being built by these parties. This profile can be so detailed that it is considered personal data.

B. Cookie notification and what to do when you don't like cookies

- i. Your cookie settings were set by you on your first visit to our website. All non-functional cookies can be denied per category. Placement of cookies, other than functional or anonymous analytical cookies, takes place only after an active action by you as a visitor. You can change your settings at any time via our website

2. COOKIE OVERVIEW

A. Cookie name, cookie type, cookie function and the retention period

- i. The different types of cookies that the Studio Roof website uses are shown in the table below.
- ii. On studioroof.com, there are a total of 21 different cookies. The following cookies are placed on the visitor's hard drive when you visit the Studio Roof website:

B. Cookie table

Name	Type(s)	Cookies	Duration
Automattic	Analytical (anonymous)	tk_ai tk_lr tk_or	5 years 1 years 5 years

tk_qs	End of session
tk_r3d	3 days

This cookie collects information about the use and performance of the service.

Cloudflare	Functional	__cfduid	1 months
Cloudflare is a platform that improves the performance and security of websites. These cookies identify and follow the user, among other things to make a load balancer and a bot manager work			
DoubleClick	Tracking	IDE	1 years
DoubleClick uses cookies to recognize the visitor, also on other websites, for advertising purposes. Personalized advertisements can be offered through tracking. The behavior of the visitor with the personalized advertisement can also be investigated. Your behavior can be mapped using this cookie.			
Facebook	Tracking	_fbp c_user fr xs	3 months End of session 3 months End of session
Facebook uses different cookies. Collected user data is specifically adapted to the user or device. The user can also be followed outside of the loaded website, creating a picture of the visitor's behavior			
Google Analytics (anon.)	Analytical (anonymous)	_ga _gid	2 years 22 hours
Google uses the _ga cookie to give the website administrator an idea of the visitor flow through the Google Analytics service. The _gat cookie ensures that an unlimited number of requests to transfer data can't be sent. Your IP address is masked, which means that you, as a visitor, remain anonymous.			
Praivacy	Functional	PraivacyAudit	1 years
The PraivacyCookieConsent cookie records your preferences with regard to allowing cookies. With the PraivacyAudit cookie you can later retrieve, in an anonymous way, what permission you have given for the placement of cookies.			
Vimeo	Functional, Analytical, Tracking	vuid	2 years
These cookies are set by vimeo.com and player.vimeo.com. They ensure that the video playback can take place. They also analyze the IDs of the visitors. Subsequently, the visitors gets to see personalised ads on other websites.			
YouTube	Tracking	GPS VISITOR_INFO1_LIVE YSC	End of session 6 months End of session
These are cookies that are placed by YouTube to analyze the behavior of visitors. A YouTube video is placed on the site and when the user views it, information is released.			

3. GOOGLE ANALYTICS

A. Google

- i. Through our website cookies are placed by a little company called Google. These cookies are part of the "Analytics" service. We use this service to investigate how you as a visitor use our website. Google makes insightful reports about this for us.
- ii. Google may provide this information to third parties if Google is legally obliged to do so, or if third parties process the information on behalf of Google. Studio Roof has no influence on this.

B. Privacy settings

- i. By means of this cookie statement we inform you about the use of this type of cookie.
- ii. Studio Roof has concluded a processor agreement with Google.
- iii. The information that Google collects is anonymized as much as possible. We used IP-masking, so that your location is not traceable.
- iv. We prohibited Google to use the gathered data for other products and services by Google companies (like e.g. AdWords and DoubleClick)

4. THIRD PARTIES' WEBSITES AND AMENDMENTS

A. This privacy and cookie statement does not apply

- i. To websites of third parties that are linked to on our website. It is not possible for Studio Roof to guarantee that these third parties handle your personal data in a reliable and secure manner. However, Studio Roof is committed to ensuring the same level of security of your data.
- ii. Always consult these websites' privacy statement before using these websites.
- iii. This cookie statement is subject to change. When it is changed, you will be asked again to give permission to place the modified cookies. The current version of this cookie statement is 20200507.

5. ACCESSING, ADJUSTING OR DELETING YOUR DATA

A. Your rights

- i. You have the right to
 - a. access your personal data,
 - b. request an adjustment of your data
 - c. request that less of your data be processed by us,
 - d. apply for the removal of your data,
 - e. have your data transferred to someone else and
 - f. file a complaint as described in article 6.
- ii. If you have any questions or comments about the way Studio Roof processes your data, please send them to info@studioroof.com.
- iii. Studio Roof wants to be sure that the request has been made by you. That is why we kindly ask that you, along with your request for access, correction or removal, send us a copy of your ID. To protect your privacy, Studio Roof asks you to **black out** your photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), document number and citizen service number/social security number in this copy.
- iv. Studio Roof will respond to your request as soon as possible, but at least within four weeks.

6. RIGHT TO COMPLAIN

A. Internal handling

- i. If you have any complaints about the processing of (personal) data, Studio Roof would like to clear the air with you in mutual consultation. Please send your complaint to info@studioroof.com.

B. Data Protection Authority

- i. Based on the General Data Protection Regulation, you have the right to submit a complaint to your own Data Protection Authority about our processing of your personal data. You can contact the lead supervisory authority of Studio Roof, which is the Dutch DPA (Autoriteit Persoonsgegevens). For more information on your right to complain, please visit the Dutch DPA's website: <https://autoriteitpersoonsgegevens.nl/en>.