

COOKIE STATEMENT

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1. MAPPING YOUR VISIT OF OUR WEBSITE

A. Cookies

- i. A cookie is a small text file that is stored by the browser of your computer, tablet or smartphone when you first visit this website.
- ii. Easy2Meet B.V. uses different types of cookies:
 - a. Functional cookies: These are cookies with a purely technical functionality. These ensure that the website works properly, so that it can, for example, remember your preferred settings. Using these, we can also optimize our website and the services through our website.
 - b. Analytic cookies by third parties: These cookies can keep track of your online behaviour. These cookies are used by Google Analytics.
 - c. Tracking cookies: These cookies are placed by an external party. By reading these cookies the advertiser recognizes you when you visit a site in which he is also involved. If you continue browsing, personalized ads can be shown. These cookies can also keep track of your online behaviour, which may result in a very specific profile being built by these parties. This profile can be so detailed that it is considered personal data.

B. Cookie notification and what to do when you don't like cookies

- i. Your cookie settings were set by you on your first visit to our website. All non-functional cookies can be denied per category. Placement of cookies, other than functional or anonymous analytical cookies, takes place only after an active action by you as a visitor. You can change your settings at any time via our website

2. COOKIE OVERVIEW

A. Cookie name, cookie type, cookie function and the retention period

- i. The different types of cookies that the Easy2Meet B.V. website uses are shown in the table below.
- ii. On easy2meet.eu, there are a total of 128 different cookies. The following cookies are placed on the visitor's hard drive when you visit the Easy2Meet B.V. website:

B. Cookie table

Name	Type(s)	Cookies	Duration
Cloudflare	Functional	__cf_bm __cfduid __cfruid cf_ob_info	End of session 1 months End of

session

These cookies are set by Google for using Google Maps and Google Adwords. For example, preferences are saved, they protect against unauthorised access and they make clear which media, used by Google Adwords, is effective. You can read [here](#) how Google uses your personal data.

Google Analytics	Analytical	<code>_ga</code> <code>_gat</code> <code>_gid</code> <code>_gat_UA-82999667-2</code>	2 years End of session 23 hours End of session
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Google uses the `_ga` cookie to give the website administrator an idea of the visitor flow through the Google Analytics service. The `_gat` cookie ensures that an unlimited number of requests to transfer data can't be sent.

Hotjar	Analytical, Tracking	<code>_hjAbsoluteSessionInProgress</code> <code>_hjFirstSeen</code> <code>_hjid</code> <code>_hjIncludedInPageviewSample</code> <code>_hjIncludedInSample</code> <code>_hjIncludedInSessionSample</code> <code>_hjSession_2205908</code> <code>_hjSessionRejected</code> <code>_hjSessionUser_2205908</code> <code>_hjTLDTest</code>	End of session End of session 1 years End of session End of session End of session End of session End of session End of session 1 years End of session
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These cookies are set by Hotjar. They provide analysis and feedback of the website based on the user's visit. In this way it is possible to adapt the website to the wishes of the visitors.

Hubspot	Tracking	<code>__hssc</code> <code>__hssrc</code> <code>__hstc</code> <code>hubspotutk</code> <code>messagesUtk</code>	End of session End of session 1 years 1 years 6 months
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Hubspot's `_hstc` cookie is the most important cookie for tracking visitors. It contains the domain, user tracking token, the first timestamp (first visit), the last timestamp (last visit), the current timestamp (this visit) and the session number (steps for each subsequent session).

This cookie keeps track of the sessions. This is used to determine whether HubSpot should increase the session number and time stamps in the `__hstc` cookie. When HubSpot changes the session cookie, the cookie `_hssrc` is set to determine whether the visitor has restarted his browser.

Cookie `hubspotutk` is used to track a visitor's identity. This cookie is transmitted to HubSpot when submitting the form and is used to deduplicate contacts.

Hubspot (functional)	Functional	<code>__cf_bm</code> <code>hs_ab_test</code>	End of session
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		messagesUtk	End of session 1 years
LinkedIn	Functional, Analytical, Tracking	AnalyticsSyncHistory bcookie BizoID bscookie lang li_gc lidc lissc UserMatchHistory	1 months 1 years 1 months 1 years End of session 6 months 22 hours 1 years 1 months

These cookies are placed by LinkedIn and investigate which pages the user of the website visits. In addition, the cookies ensure that the visitor can share information with others via LinkedIn.

Realtime bidding	Tracking	__atuvc __atuv __hfluid uvc loc	1 years End of session 1 years 1 years 1 years
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Are placed by an advertising platform. The cookies placed are constantly changing and may contain personal data. Certain areas on the website are reserved for displaying advertisements. The RTB platform holds a fully automated auction for the advertising surfaces. With Real Time Bidding, advertisers bid against each other to eventually get the opportunity to offer an advertisement to a specific website visitor. The amount of the bid is based on the properties that can be attributed to the website visitor. The winning buyer's ad will be displayed on the site within 100 milliseconds.

Site Cookies	Functional	JSESSIONID lang __hs_do_not_track	End of session End of session 1 years
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These cookies keep up data entered on the website, so that the use of the website is easier for the user. This may include login data, data that is entered on forms and saving preferences.

YouTube	Tracking	CONSENT GPS PREF VISITOR_INFO1_LIVE YSC	2 years End of session 35 weeks 6 months End of session
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These are cookies that are placed by YouTube to analyze the behavior of visitors. A YouTube video is placed on the site and when the user views it, information is released.

3. GOOGLE ANALYTICS

A. Google

- i. Through our website a cookie is placed of a company called Google. These cookies are part of the "Analytics" service. We use this service to investigate how you as a visitor use our website. Google makes insightful reports about this for us.
- ii. Google may provide this information to third parties if Google is legally obliged to do so, or if third parties process the information on behalf of Google. Easy2Meet B.V. has no influence on this.
- iii. You can read [here](#) how Google uses your personal data and for what purposes it is used.

B. Privacy settings

- i. By means of this cookie statement we inform you about the use of this type of cookie.
- ii. Easy2Meet B.V. has concluded a processor agreement with Google.
- iii. The information that Google collects is anonymized as much as possible. However, your IP address is not, so that your location remains traceable.
- iv. We have provided Google with permission to use the gathered data for other products and services by Google companies (like e.g. AdWords and DoubleClick)

4. THIRD PARTIES` WEBSITES AND AMENDMENTS

A. This privacy and cookie statement does not apply

- i. To websites of third parties that are linked to on our website. It is not possible for Easy2Meet B.V. to guarantee that these third parties handle your personal data in a reliable and secure manner. However, Easy2Meet B.V. is committed to ensuring the same level of security of your data.
- ii. Always consult these websites' privacy statement before using these websites.
- iii. This cookie statement is subject to change. When it is changed, you will be asked again to give permission to place the modified cookies. The current version of this cookie statement is 20210521.

5. ACCESSING, ADJUSTING OR DELETING YOUR DATA

A. Your rights

- i. You have the right to
 - a. access your personal data,
 - b. request an adjustment of your data
 - c. request that less of your data be processed by us,
 - d. apply for the removal of your data,
 - e. have your data transferred to someone else and
 - f. file a complaint as described in article 6.
- ii. If you have any questions or comments about the way Easy2Meet B.V. processes your data, please send them to info@easy2meet.eu.
- iii. Easy2Meet B.V. wants to be sure that the request has been made by you. That is why we kindly ask that you, along with your request for access, correction or removal, send us a copy of your ID. To protect your privacy, Easy2Meet B.V. asks you to cover your photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), document number and citizen service number/social security number in this copy.
- iv. Easy2Meet B.V. will respond to your request as soon as possible, but at least within four weeks.

6. RIGHT TO COMPLAIN

A. Internal handling

- i. If you have any complaints about the processing of (personal) data, Easy2Meet B.V.

would like to clear the air with you in mutual consultation. Please send your complaint to info@easy2meet.eu.

B. Data Protection Authority

- i. Based on the General Data Protection Regulation, you have the right to submit a complaint to your own Data Protection Authority about our processing of your personal data. You can contact the lead supervisory authority of Easy2Meet B.V., which is the Dutch DPA (Autoriteit Persoonsgegevens). For more information on your right to complain, please visit the Dutch DPA's website: <https://autoriteitpersoonsgegevens.nl/en>.