

# COOKIE STATEMENT

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## 1. MAPPING YOUR VISIT OF OUR WEBSITE

### A. COOKIES

- i. A cookie is a small text file that is stored by the browser of your computer, tablet or smartphone when you first visit this website.
- ii. Indeqa uses different types of cookies:
  - a. Functional cookies: These are cookies with a purely technical functionality. These ensure that the website works properly, so that it can, for example, remember your preferred settings. Using these, we can also optimize our website and the services through our website.
  - b. Analytic cookies by third parties: These cookies can keep track of your online behaviour. These cookies are used by Google Analytics.
  - c. Tracking cookies: These cookies are placed by an external party. By reading these cookies the advertiser recognizes you when you visit a site in which he is also involved. If you continue browsing, personalized ads can be shown. These cookies can also keep track of your online behaviour, which may result in a very specific profile being built by these parties. This profile can be so detailed that it is considered personal data.

### B. CHANGE COOKIE SETTINGS

- i. Your cookie settings were set by you on your first visit to our website. All non-functional cookies can be denied per category. Placement of cookies, other than functional or anonymous analytical cookies, takes place only after an active action by you as a visitor. You can change your settings at any time via our website

### C. LEGAL BASIS OF DATA PROCESSING

- i. Functional cookies: The basis for processing functional cookies is the legitimate interest of Indeqa. The interest of Indeqa is based on the need to ensure proper functioning of the website. However, the user's interest in maintaining his or her privacy is not exceeded, as functional cookies do not collect personal data that can be used for marketing or other purposes.
- ii. Analytical and tracking cookies: The basis for processing analytical and tracking cookies concerns the consent given to Indeqa}. This article provides that the processing of personal data is only allowed if the data subject has given his or her unambiguous consent. The requested consent gives you, the user, control over your personal data and provides transparency on how this data is used.

## **2. COOKIE OVERVIEW**

### **A. COOKIE NAME, COOKIE TYPE, COOKIE FUNCTION AND THE RETENTION PERIOD**

- i. The different types of cookies that the Indeqa website uses are shown in the table below.
- ii. On easy2meet.eu, there are a total of 156 different cookies. The following cookies are placed on the visitor's hard drive when you visit the Indeqa website:

## B. COOKIE TABLE

Name	Type(s)	Cookies	Duration
Bing	Tracking	MR	1 weeks
Bing	Tracking	MUID	1 years
Bing	Tracking	SRM_B	1 years

Bing uses different cookies. Collected user data is specifically adapted to the user or device. The user can also be followed outside of the loaded website, creating a picture of the visitor's behavior.

Clarity	Tracking	_clk	1 years
Clarity	Tracking	_clsk	22 hours
Clarity	Tracking	ANONCHK	End of session
Clarity	Tracking	CLID	1 years
Clarity	Tracking	MR	1 weeks
Clarity	Tracking	MUID	1 years
Clarity	Tracking	SM	End of session

These cookies are set by Clarity. Information is collected about how the website visitor uses the website. This makes it possible to check what exactly the visitor clicks on, so that the website can be optimised on the basis of this information.

Cloudflare	Functional	__cf_bm	End of session
Cloudflare	Functional	__cfduid	1 months
Cloudflare	Functional	__cfruid	End of session
Cloudflare	Functional	cf_ob_info	End of session
Cloudflare	Functional	cf_use_ob	End of session

Cloudflare is a platform that improves the performance and security of websites. These cookies identify and track the user, among other things to run a load balancer and a bot manager. A cookie is also used to determine whether web traffic is trusted. This processing takes place in the United States of America.

Convert	Tracking	_conv_r	6 months
Convert	Tracking	_conv_s	End of session
Convert	Tracking	_conv_v	6 months

Name	Type(s)	Cookies	Duration
These cookies are used to keep user statistics.			
CookieCode	Functional	PraivacyAudit	1 years
CookieCode	Functional	PraivacyCookieConsent	1 years
The PraivacyCookieConsent cookie records your preferences with regard to allowing cookies. With the PraivacyAudit cookie you can later retrieve, in an anonymous way, what permission you have given for the placement of cookies.			
DoubleClick	Tracking	IDE	1 years
DoubleClick	Tracking	test_cookie	End of session
DoubleClick uses cookies to recognize the visitor, also on other websites, for advertising purposes. Personalized advertisements can be offered through tracking. The behavior of the visitor with the personalized advertisement can also be investigated. Your behavior can be mapped using this cookie.			
Facebook	Tracking	_fbp	3 months
Facebook	Tracking	c_user	End of session
Facebook	Tracking	fr	3 months
Facebook	Tracking	xs	End of session
Facebook uses different cookies. Collected user data is specifically adapted to the user or device. The user can also be followed outside of the loaded website, creating a picture of the visitor's behavior			
Google	Analytical, Tracking	__Secure-3PAPISID	End of session
Google	Analytical, Tracking	__Secure-3PSID	End of session
Google	Analytical, Tracking	__Secure-APISID	End of session
Google	Analytical, Tracking	__Secure-HSID	End of session
Google	Analytical, Tracking	__Secure-SSID	End of session
Google	Analytical, Tracking	_gcl_au	3 months
Google	Analytical, Tracking	1P_JAR	End of session
Google	Analytical, Tracking	APISID	End of session

Name	Type(s)	Cookies	Duration
Google	Analytical, Tracking	HSID	End of session
Google	Analytical, Tracking	NID	End of session
Google	Analytical, Tracking	SAPISID	End of session
Google	Analytical, Tracking	SID	End of session

These cookies are set by Google. They are used for analytical purposes and to collect data on the use of Google services. These insights enable both Google and the website owner to improve services and the website. Google also uses the data collected for personalised advertising purposes. The interactions and preferences are stored per visitor. This data processing takes place in the United States of America.

Google Analytics	Analytical	_ga	2 years
Google Analytics	Analytical	_ga_N067XHH1EE	2 years
Google Analytics	Analytical	_gat	End of session
Google Analytics	Analytical	_gat_UA-82999667-2	End of session
Google Analytics	Analytical	_gid	23 hours

These cookies are set by Google Analytics. These cookies give us a better picture of visitor behaviour on the website. This is used to improve the user experience on the website. This processing takes place in the United States of America.

Hotjar	Tracking, Analytical	_hjAbsoluteSessionInProgress	End of session
Hotjar	Tracking, Analytical	_hjFirstSeen	End of session
Hotjar	Tracking, Analytical	_hjid	1 years
Hotjar	Tracking, Analytical	_hjIncludedInPageviewSample	End of session
Hotjar	Tracking, Analytical	_hjIncludedInSample	End of session
Hotjar	Tracking, Analytical	_hjIncludedInSessionSample	End of session
Hotjar	Tracking, Analytical	_hjIncludedInSessionSample_2205908	End of session
Hotjar	Tracking, Analytical	_hjSession_2205908	End of session

Name	Type(s)	Cookies	Duration
Hotjar	Tracking, Analytical	_hjSessionRejected	End of session
Hotjar	Tracking, Analytical	_hjSessionUser_2205908	1 years
Hotjar	Tracking, Analytical	_hjTLDTest	End of session

These cookies are set by Hotjar. They provide analysis and feedback of the website based on the user's visit. In this way it is possible to adapt the website to the wishes of the visitors.

Hubspot	Tracking	__cf_bm	End of session
Hubspot	Tracking	__cfduid	1 months
Hubspot	Tracking	__hssc	End of session
Hubspot	Tracking	__hssrc	End of session
Hubspot	Tracking	__hstc	1 years
Hubspot	Tracking	__cfuid	End of session
Hubspot	Tracking	hubspotutk	1 years
Hubspot	Tracking	messagesUtk	6 months

Hubspot's \_hstc cookie is the most important cookie for tracking visitors. It contains the domain, user tracking tokenk, the first timestamp (first visit), the last timestamp (last visit), the current timestamp (this visit) and the session number (steps for each subsequent session).This cookie keeps track of the sessions. This is used to determine whether HubSpot should increase the session number and time stamps in the \_\_hstc cookie. When HubSpot changes the session cookie, the cookie \_hssrc is set to determine whether the visitor has restarted his browser.Cookie hubspotuk is used to track a visitor's identity. This cookie is transmitted to HubSpot when submitting the form and is used to deduplicate contacts.

Hubspot (functional)	Functional	__cf_bm	End of session
Hubspot (functional)	Functional	hs_ab_test	End of session
Hubspot (functional)	Functional	messagesUtk	1 years

These cookies are used to distinguish between people and bots. This is beneficial for the website to be able to create valid reports on the usage of their website.

LinkedIn	Functional, Analytical, Tracking	AnalyticsSyncHistory	1 months
LinkedIn	Functional, Analytical,	bcookie	1 years

Name	Type(s)	Cookies	Duration
	Tracking		
LinkedIn	Functional, Analytical, Tracking	BizoID	1 months
LinkedIn	Functional, Analytical, Tracking	bscookie	1 years
LinkedIn	Functional, Analytical, Tracking	lang	End of session
LinkedIn	Functional, Analytical, Tracking	li_gc	6 months
LinkedIn	Functional, Analytical, Tracking	lidc	22 hours
LinkedIn	Functional, Analytical, Tracking	lissc	1 years
LinkedIn	Functional, Analytical, Tracking	ln_or	23 hours
LinkedIn	Functional, Analytical, Tracking	UserMatchHistory	1 months

These cookies are placed by LinkedIn and investigate which pages the user of the website visits. In addition, the cookies ensure that the visitor can share information with others via LinkedIn.

OneTrust	Functional	OptanonConsent	1 years
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This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies that the site uses and whether visitors have given permission or have withdrawn for the use of each category. This allows site owners to prevent cookies in each category from being set in the user's browser if they have not given their consent. The cookie has a normal life of one year, so that returning visitors to the site are remembered of their preferences. It contains no information that can identify the visitor to the site.

Realtime bidding	Tracking	__atuvc	1 years
Realtime bidding	Tracking	__atuvs	End of session
Realtime bidding	Tracking	__hluid	1 years
Realtime bidding	Tracking	loc	1 years
Realtime bidding	Tracking	uvc	1 years

Are placed by an advertising platform. The cookies placed are constantly changing and may contain personal data. Certain areas on the website are reserved for displaying advertisements.

Name	Type(s)	Cookies	Duration
The RTB platform holds a fully automated auction for the advertising surfaces. With Real Time Bidding, advertisers bid against each other to eventually get the opportunity to offer an advertisement to a specific website visitor. The amount of the bid is based on the properties that can be attributed to the website visitor. The winning buyer's ad will be displayed on the site within 100 milliseconds.			
Site Cookies (Functioneel)	Functional	__hs_do_not_track	1 years
Site Cookies (Functioneel)	Functional	JSESSIONID	End of session
Site Cookies (Functioneel)	Functional	lang	End of session

These cookies keep up data entered on the website, so that the use of the website is easier for the user. This may include login data, data that is entered on forms and saving preferences.

Stripe		__stripe_mid	1 years
Stripe		__stripe_sid	End of session
Stripe		m	2 years
YouTube	Tracking	CONSENT	2 years
YouTube	Tracking	GPS	End of session
YouTube	Tracking	PREF	35 weeks
YouTube	Tracking	VISITOR_INFO1_LIVE	6 months
YouTube	Tracking	VISITOR_PRIVACY_METADATA	6 months
YouTube	Tracking	YSC	End of session

These are cookies that are placed by YouTube to analyze the behavior of visitors. A YouTube video is placed on the site and when the user views it, information is released.

### 3. GOOGLE ANALYTICS

#### A. GOOGLE

- i. Through our website a cookie is placed of a company called Google. These cookies are part of the "Analytics" service. We use this service to investigate how you as a visitor use our website. Google makes insightful reports about this for us.
- ii. Google may provide this information to third parties if Google is legally obliged to do so, or if third parties process the information on behalf of Google. Indeqa has no influence on this.
- iii. You can read here (<https://policies.google.com/technologies/partner-sites?hl=en>) how Google uses your personal data and for what purposes it is used.

## **B. PRIVACY SETTINGS**

- i. By means of this cookie statement we inform you about the use of this type of cookie.
- ii. Indeqa has concluded a processor agreement with Google.
- iii. The information that Google collects is anonymized as much as possible. However, your IP address is not, so that your location remains traceable.
- iv. We have provided Google with permission to use the gathered data for other products and services by Google companies (like e.g. AdWords and DoubleClick)

## **4. THIRD PARTIES' WEBSITES AND AMENDMENTS**

- i. This cookie statement does not apply to third-party websites linked to our website. It is not possible for Indeqa to guarantee that these third parties handle your personal data in a reliable and secure manner. However, Indeqa is committed to ensuring the same level of security of your data.
- ii. Always consult these websites' privacy statement before using these websites.
- iii. A known third party is Google, read here (<https://business.safety.google/privacy/>) they also handle personal data.
- iv. This cookie statement is subject to change. When it is changed, you will be asked again to give permission to place the modified cookies. The current version of this cookie statement is 20250425.

## **5. ACCESSING, ADJUSTING OR DELETING YOUR DATA**

### **A. YOUR RIGHTS**

- i. You have the right to
  - a. access your personal data,
  - b. request an adjustment of your data
  - c. request that less of your data be processed by us,
  - d. apply for the removal of your data,
  - e. have your data transferred to someone else and
  - f. file a complaint as described in article 6.
- ii. If you have any questions or comments about the way Indeqa processes your data, please send them to [info@indeqa.com](mailto:info@indeqa.com).
- iii. Indeqa will respond to your request as soon as possible, but at least within four weeks.

## **6. RIGHT TO COMPLAIN**

### **A. INTERNAL HANDLING**

- i. If you have any complaints about the processing of (personal) data, Indeqa would like to clear the air with you in mutual consultation. Please send your complaint to [info@indeqa.com](mailto:info@indeqa.com).

### **B. DATA PROTECTION AUTHORITY**

- i. Based on the General Data Protection Regulation, you have the right to submit a complaint to your own Data Protection Authority about our processing of your personal data. You can contact the lead supervisory authority of Indeqa, which is the Dutch DPA (Autoriteit Persoonsgegevens). For more information on your right to complain, please visit the Dutch DPA's website: <https://autoriteitpersoonsgegevens.nl/en>.