

COOKIE STATEMENT

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1. MAPPING YOUR VISIT OF OUR WEBSITE

A. Cookies

- i. A cookie is a small text file that is stored by the browser of your computer, tablet or smartphone when you first visit this website.
- ii. Easy2Meet B.V. uses different types of cookies:
 - a. Functional cookies: These are cookies with a purely technical functionality. These ensure that the website works properly, so that it can, for example, remember your preferred settings. Using these, we can also optimize our website and the services through our website.
 - b. Analytic cookies by third parties: These cookies can keep track of your online behaviour. These cookies are used by Google Analytics.
 - c. Tracking cookies: These cookies are placed by an external party. By reading these cookies the advertiser recognizes you when you visit a site in which he is also involved. If you continue browsing, personalized ads can be shown. These cookies can also keep track of your online behaviour, which may result in a very specific profile being built by these parties. This profile can be so detailed that it is considered personal data.

B. Cookie notification and what to do when you don't like cookies

- i. Your cookie settings were set by you on your first visit to our website. All non-functional cookies can be denied per category. Placement of cookies, other than functional or anonymous analytical cookies, takes place only after an active action by you as a visitor. You can change your settings at any time via our website

2. COOKIE OVERVIEW

A. Cookie name, cookie type, cookie function and the retention period

- i. The different types of cookies that the Easy2Meet B.V. website uses are shown in the table below.
- ii. On easy2meet.eu, there are a total of 48 different cookies. The following cookies are placed on the visitor's hard drive when you visit the Easy2Meet B.V. website:

B. Cookie table

Name	Type(s)	Cookies	Duration
Cloudflare	Functional	__cfduid __cfuid	1 years End of session

DoubleClick	Tracking	IDE test_cookie	1 years End of session
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These cookies are set by doubleclick.net and follow the visitor during his session.

Facebook	Tracking	_fbp fr	3 months 3 months
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Google	Functional, Analytical, Tracking	NID	6 months
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These cookies are set by Google for using Google Maps and Google Adwords. For example, preferences are saved, they protect against unauthorised access and they make clear which media, used by Google Adwords, is effective.

Google Analytics	Analytical	_ga _gat _gid	2 years End of session 22 hours
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Google uses these cookies to give an impression about the website visitors. They collect different statistics for improving the website.

Hotjar	Functional, Analytical, Tracking	_hjid _hjIncludedInSample	1 years End of session
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Hubspot	Tracking	__hssc __hssrc __hstc hubspotutk messagesUtk	End of session End of session 1 years 1 years 1 years
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Hubspot's _hstc cookie is the most important cookie for tracking visitors. It contains the domain, user tracking token, the first timestamp (first visit), the last timestamp (last visit), the current timestamp (this visit) and the session number (steps for each subsequent session).

This cookie keeps track of the sessions. This is used to determine whether HubSpot should increase the session number and time stamps in the __hstc cookie. When HubSpot changes the session cookie, the cookie _hssrc is set to determine whether the visitor has restarted his browser.

The cookie messageutk is used to recognize visitors who chat via the chat tool. If the visitor leaves the site before being added as a contact, this cookie is linked to the browser. It also allows the chat tool to load the conversation history.

Cookie hubspotuk is used to track a visitor's identity. This cookie is transmitted to HubSpot when submitting the form and is used to deduplicate contacts.

LinkedIn	Functional, Analytical, Tracking	bcookie BizoID bscookie lang lidc UserMatchHistory	2 years 1 months 2 years End of session 22 hours 1 months
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These cookies are set by LinkedIn and store which pages the user visits. Also, the cookies ensure that the visitor has the possibility to share information via LinkedIn.

Praivacy	Functional	PraivacyAudit	1 years
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Realtime bidding	Tracking	__atuvc __atuvs __hluid loc uvc	1 years End of session 1 years 1 years 1 years
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Are placed by an advertising platform. The cookies are constantly changing and may contain personal data. Certain areas of the website are reserved for displaying advertisements. The RTB platform holds a fully automated auction for the advertising areas. With Real Time Bidding, advertisers bid against each other to eventually have the opportunity to offer an advertisement to a specific website visitor. The amount of the bid is based on the characteristics that can be attributed to the website visitor. The advertisement of the winning buyer is displayed on the site within 100 milliseconds.

Site Cookies	Functional	JSESSIONID lang	End of session End of session
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These cookies are used to store preferences like language, allowed cookies and login status.

YouTube	Tracking	GPS PREF VISITOR_INFO1_LIVE YSC	End of session 35 weeks 6 months End of session
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3. GOOGLE ANALYTICS

A. Google

- i. Through our website a cookie is placed of a little company called Google. These cookies are part of the "Analytics" service. We use this service to investigate how you as a visitor use our website. Google makes insightful reports about this for us.
- ii. Google may provide this information to third parties if Google is legally obliged to do so, or if third parties process the information on behalf of Google. Easy2Meet B.V. has no influence on this.

B. Privacy settings

- i. By means of this cookie statement we inform you about the use of this type of cookie.
- ii. Easy2Meet B.V. has concluded a processor agreement with Google.
- iii. The information that Google collects is anonymized as much as possible. However, your IP address is not, so that your location remains traceable.
- iv. We have provided Google with permission to use the gathered data for other products and services by Google companies (like e.g. AdWords and DoubleClick)

4. THIRD PARTIES' WEBSITES AND AMENDMENTS

This privacy and cookie statement does not apply

- i. To websites of third parties that are linked to on our website. It is not possible for Easy2Meet B.V. to guarantee that these third parties handle your personal data in a reliable and secure manner. However, Easy2Meet B.V. is committed to ensuring the same level of security of your data.
- ii. Always consult these websites' privacy statement before using these websites.
- iii. This cookie statement is subject to change. When it is changed, you will be asked again to give permission to place the modified cookies. The current version of this cookie statement is 20190718.

5. ACCESSING, ADJUSTING OR DELETING YOUR DATA

A. Your rights

- i. You have the right to
 - a. access your personal data,
 - b. request an adjustment of your data
 - c. request that less of your data be processed by us,
 - d. apply for the removal of your data,
 - e. have your data transferred to someone else and
 - f. file a complaint as described in article 6.
- ii. If you have any questions or comments about the way Easy2Meet B.V. processes your data, please send them to info@easy2meet.eu.
- iii. Easy2Meet B.V. wants to be sure that the request has been made by you. That is why we kindly ask that you, along with your request for access, correction or removal, send us a copy of your ID. To protect your privacy, Easy2Meet B.V. asks you to **black out** your photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), document number and citizen service number/social security number in this copy.
- iv. Easy2Meet B.V. will respond to your request as soon as possible, but at least within four weeks.

6. RIGHT TO COMPLAIN

A. Internal handling

- i. If you have any complaints about the processing of (personal) data, Easy2Meet B.V. would like to clear the air with you in mutual consultation. Please send your complaint to info@easy2meet.eu.

B. Data Protection Authority

- i. Based on the General Data Protection Regulation, you have the right to submit a complaint to the Dutch Data Protection Authority about our processing of your personal data. You can contact the 'Autoriteit Persoonsgegevens'. For more information on your right to complain, please visit the Dutch DPA's website: <https://autoriteitpersoonsgegevens.nl/en>